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Students seeking admission to many of the area's private schools, such as BASIS Independent School in McLean, Va., must write essays as part of the application process.

## Crafting Admissions Essays

Local educators offer advice on how to write effective independent school admissions essays.

BY MARILYN CAMPBELL  
THE ALMANAC

Ginger Wilner spent almost every morning last month hovering over her MacBook Pro, at a window seat in Starbucks, scouring a series of essays. She was looking for fatal mistakes. Errors ranging from comma splices to illogical arguments could torpedo weeks of late-nights spent in front of a computer. The words weren't hers, though. They were those of her 13-year-old daughter, who is in the midst of applying for a slot at one of the Washington-region's independent schools.

"I haven't spent this much time proofreading since I was in college," said Wilner, an Arlington, Va. mother of two. "She's a good writer and put a lot of effort into these essays. But that's probably true of the other type-A students who are applying to these schools, too."

That's right: 'Tis the season for independent school admissions. Families are scrambling to meet the application deadlines for local private schools. In addition to school tours, open houses, applicant interviews and standardized tests, many independent schools require prospective students to demonstrate their writing and critical thinking abilities in the form of an essay.

"It ... gives the applicant another opportunity, beyond the interview, to share more about their passions, interests, character and creativity," said Lisa Knight, director of admission and financial aid at Flint Hill School in Oakton, Va.

The essay is a chance for the applicant to give the admissions committee a glimpse of the qualities that distinguish them from hundreds or even thousands of other students who seek one of a handful of slots

at a school.

"We hope that the students will reveal something about themselves," said Clare M. Dame, director of enrollment management at Randolph-Macon Academy in Front Royal, Va. "We want to get to know them and what motivates them. Hopefully some of their personalities will come through as they write about their goals or the person they admire."

Admissions officers at independent schools that are considered academically rigorous are looking for well-read students who have a solid command of grammar and punctuation. "As we are reviewing ... essays, we are assessing their ability to write," said Dame. "As a college prep school, we expect every student to go from Randolph Macon Academy to a four-year college. In order to succeed ... a student needs to know how to write fairly well."

In addition to writing abilities, admissions committees review applicants' aptitudes for analytical thinking, creativity and intellectual curiosity. "Are they making a thorough and well-structured argument?" asks Mark Reford, D.Phil., of BASIS Independent School in McLean, Va. "How intellectually resourceful are they? How do these kids think and are they able to express themselves thoughtfully and carefully and clearly in writing?"

"They should come ... with an ability to express arguments clearly and concisely," he continued. "Over the long term, what that involves is an education where the students are used to investigating topics where there isn't a right or wrong answer. They have to be used to thinking through a problem. What's important is the quality of their analysis."

Admissions officials look for applicants who demonstrate excitement about attending a particular school. "The ... essay gives us an idea of why they are considering our school," said Dame. "It helps us to know them and what motivates them to come to a college-prep, Air Force JROTC school."

Applicants should use specific examples that show they understand the school's culture and environment and how they would fit into it. "In writing why



# Crafting the Perfect Essay

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they want to come to Randolph-Macon Academy, they need to be able to talk about the school itself so that we understand that it is an essay written specific to our programs, and not just a generic essay generated for all the schools that they might be considering,” said Dame.

Admissions officers can spot essays for which applicants have received an abundance of help. Such assistance can become particularly apparent when a student’s application includes a writing sample from a standardized test, such as the Secondary School Admission Test (SSAT), which requires students to organize and write essays in a limited amount of time without help.

“We really value the essay from the SSAT because you’re seeing their thought process and how they express themselves in a first draft,” said Terri Collins, director of admissions, Oakcrest School in McLean, Va.

Applicants should not eschew all assistance, however. In fact, school officials encourage applicants to get help proofreading their essays. Many families actually seek guidance from an independent educational consultant.

“We follow a strict code of ethics, so we don’t help them write the essays or help them pretend to be someone else,” said Leigh Ann Cahill of Independent School Options, an educational consulting firm in Alexandria, Va. “But we show them how to present their best selves.”

At the same time, essays that read like they’ve been written by

the student, using age-appropriate language, are often the most engaging and most credible. “Don’t necessarily try to write in the most erudite and intellectual manner unless that is natural for you,” said Dame. “Efficient, concise language is most effective and often says what you mean to say better than trying to use the thesaurus.”

**“How do these kids think and are they able to express themselves thoughtfully and carefully and clearly in writing?”**

— **Mark Reford, D.Phil., of BASIS Independent School**



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